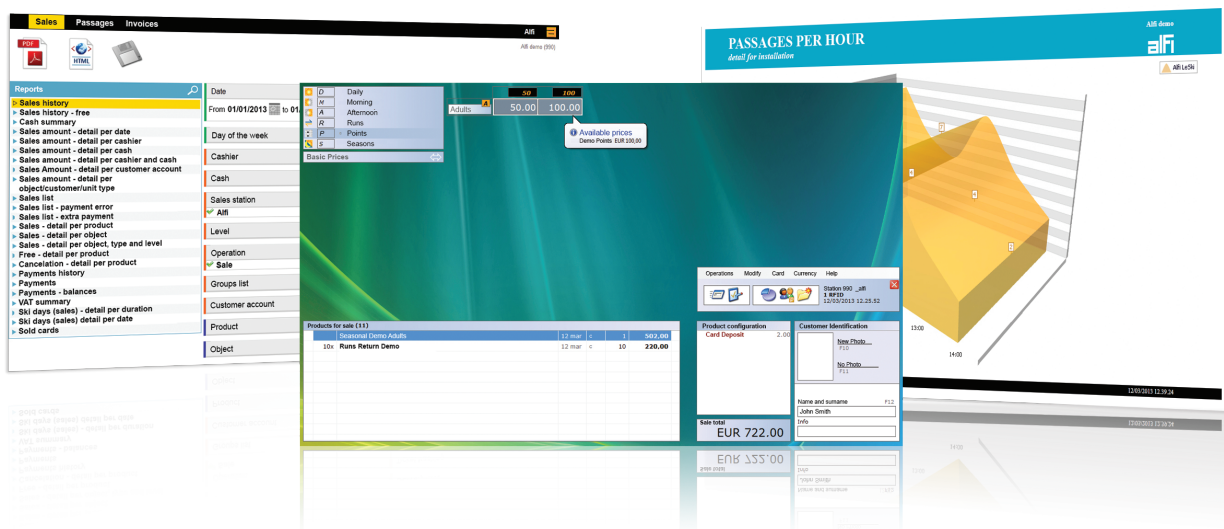


HELIX

Software platform for the sale and management of tickets and badges



Helix is a software platform for the issuing, sale (including online sales) and analytical and statistical management of tickets and badges. It can be installed on any PC running a Windows operating system.

Helix consists of three main modules: Helix Point of Sale, Helix Reports And Statistics, Helix E-commerce.

Helix combines various functions for direct interfacing with Alfi access control solutions and can also be used for automatic ticketing, with credit card and/or cash payment.

HELIX POINT OF SALE - Software for the management of a point of sale with operators.

The result of a long-standing experience in the ticketing sector, the Helix cash software has been created to meet sector operators' need for simplicity and efficiency. Its user-friendly interface, the simplified menus and the intuitive controls minimise personnel training time and speed up sales operations.

HELIX REPORTS AND STATISTICS - Reporting software for sales and access analysis.

The Helix reporting software is a versatile, powerful software providing a real-time, clear and complete overview of the access control and ticketing system, including both sales and access data.

HELIX E-COMMERCE - Online ticket/badge booking and sales software.

Helix E-commerce allows to independently manage online sales. The system consists of a concentrator – normally installed on a server – for the ticketing-side management of booking data sending/reception and of an online shop. The shop, in turn, consists of an application that can be integrated with an existing website and manages the online booking and sales interface, communication with the concentrator, and communication with the payment system.

HELIX POINT OF SALE

MAIN FEATURES

- Intuitive, user-friendly sales interface
- Customisable price lists
- Selectable payment methods (cash, debit card, credit card, etc.)
- Real time verification of the transactions performed
- Registration of several users with different privileges
- Issuing of traditional tickets with 1D or 2D barcodes and of cards with built-in RFID chip compliant to ISO standards
- Possibility to include in the ticket the customer's data and picture

Components

Colour thermal printer: it allows to issue traditional tickets with 1D or 2D barcodes and cards with built-in RFID chip compliant to ISO standards

Receipt printer (optional): it allows to automatically print receipts when the ticket is issued

POS customer display (optional): it allows the customer to display information on the transaction performed

Cam (optional): it allows to capture the customer's picture directly or from an ID

MAIN FEATURES

HELIX REPORTS AND STATISTICS

- Sales and access analytical and statistical data
- Data filtering (by date, product, point of sale, user name, etc.)
- Printing and saving in various formats (PDF, Excel, CSV, etc.)
- Centralised data collection from various points of sale into one single server
- Easier consultation via web interface
- Secure accessibility from any remote computer with a browser

MAIN FEATURES

HELIX E-COMMERCE

- Purchase or booking directly in the website
- Various sales methods (B2B, B2C, on a consumption basis, CRM)